

# CHRISTINE CLARK

Curriculum Vitae

christine.clark@uleth.ca

chrisann.ca

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## MAIN AREAS OF EXPERTISE

Interaction Design // UI & UX  
Programming // Front-end Web  
Graphic Design // Branding, promo

## RESEARCH INTERESTS

Web-based media for issues of public interest  
New media and science collaboration  
Speculative design

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## CURRENT POSITIONS

### ASSISTANT PROFESSOR

New Media Department, University of Lethbridge

- Teaching and researching in New Media and Web Design and Development

**JULY 2015 – PRESENT**

Lethbridge, Alberta

### SOLE PROPRIETOR OF GRAPHIC & WEB DESIGN COMPANY

Chris Clark Creative [C3]

- C3 and collaborators produce creative material and design solutions for local and national businesses.
- Branding, print, concepts & strategy, web design & development, online presence, and project management.

**JULY 2010 - PRESENT**

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## EDUCATION

### MASTER OF FINE ARTS - NEW MEDIA

University of Lethbridge // Supervisor: Leanne Elias

**Thesis:** 'Here | Now | Look | See: Information visualizations of recent climate records in Alberta'

**Exhibition:** The Penny Building Gallery, May 9-15, 2014

**2012 - 2014**

Lethbridge, Alberta

### BACHELOR OF FINE ARTS - NEW MEDIA

University of Lethbridge

**2005 - 2010**

Lethbridge, Alberta

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## TEACHING EXPERIENCE

### UNDERGRADUATE TEACHING

University of Lethbridge // Department of New Media

NMED 2000 A - Interactive Technology: Web Essentials

NMED 2150 - The History and Theory of New Media

NMED 3520 - Web Design and Development

NMED 3850 - The Dynamic Web

NMED 3850 - Mobile Application Development

NMED 4520 - Advanced Web Design

**SEPT 2015 – PRESENT**

Lethbridge, Alberta

### GRADUATE TEACHING

University of Lethbridge // Department of New Media

NMED 5151 - The History and Theory of New Media

**FALL 2016**

Lethbridge, Alberta

## INDEPENDENT STUDY SUPERVISION

University of Lethbridge // Department of New Media  
NMED 4990 A - Web Application and Physical C  
NMED 4990 C - Approaches for Responsive Design  
NMED 3990 A - Responsive Design: CSS Grid Layouts

**JAN 2017 - PRESENT**

Lethbridge, Alberta

## EXPERIENCE THE FINE ARTS DAY WORKSHOPS

University of Lethbridge // Department of New Media  
One hour workshops with high school students

**2014, 2016, 2017**

Lethbridge, Alberta

## TEACHING ASSISTANT

University of Lethbridge // Department of New Media  
NMED 2010 A & B – Visual Communications  
NMED 3990 – Data Visualization  
NMED 4690 – Advanced Studio & Undergraduate Thesis  
NMED 2005 A & B – Design Fundamentals  
NMED 2850 – Computer Illustration and Drawing

**SEPT 2012 – MAY 2014**

Lethbridge, Alberta

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## PROJECTS AND RESEARCH

### WEB DESIGNER AND DEVELOPER

*Past Present Future* // [environmentlethbridge.ca/ppf](http://environmentlethbridge.ca/ppf) // Environment Lethbridge

- A participatory experience exploring Lethbridge's relationship with the environment.
- Accompanies exhibition at the Helen Schuler Nature Centre.
- **Roles:** Project management, creative direction, web design.

**MAY 2017 - PRESENT**

Lethbridge, Alberta

### COLLABORATOR

*Level 2: Lichen Lab* // [lichenlab.ca](http://lichenlab.ca) // University of Lethbridge

- Research partnership with Dr. Josephine Mills (Art) and Dr. Louise Barrett (Psychology)
- Studying the relationship between art, public engagement and enactive cognition.
- **Roles:** Logo design, supervision of website design and development and podcast.

**FEB 2017 - PRESENT**

Lethbridge, Alberta

### PROJECT MANAGER, WEB DESIGNER

*WasteLess* // [wasteless.ca](http://wasteless.ca) // Environment Lethbridge

- Educational interactive describing historical and current waste and recycling practices in Lethbridge.
- **Roles:** Project management, creative direction, web design.

**DEC 2015 - PRESENT**

Lethbridge, Alberta

### ARTIST-IN-RESIDENCE

*Disruptive Imaginings Data Visualization Lab* // University of Lethbridge

- Explored materials for creating physical interactive visualizations of agronomic data.

**MAR 9 - APRIL 3, 2015**

Lethbridge, Alberta

### MEMBER/PARTICIPANT

*Disruptive Imaginings* // Hosted by One Earth

- A think-group of futures, sustainability, art, and design experts.
- **Focus:** The possibilities in engaging the public in imagining positive and sustainable futures through the arts.

**JUNE, 2014 - PRESENT**

## RESEARCH ASSISTANT

*New Media Intersections* // [newmediaintersections.com](http://newmediaintersections.com)

- Principle Investigator: Leanne Elias
- Research project exploring where traditional artistic practice and emerging technologies overlap.
- Study conducted through video interviews with Art and New Media luminaries.
- **Roles:** logo and website design, interviewing SXSW 2013 Interactive presenters.

**MAR 2013 – MAY 2014**

Lethbridge, Alberta

## RESEARCH ASSISTANT

*Complex Social Change* // [complexsocialchange.com](http://complexsocialchange.com)

- Principle Investigator: Josephine Mills, Ph.D.
- Interdisciplinary research project investigating how complex changes in society are made.
- **Roles:** design and management of website, exhibition design, and event promotion.

**SEPT 2012 – MAY 2014**

Lethbridge, Alberta

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## PRESENTATIONS / PUBLICATIONS

### INVITED PRESENTATIONS

#### ***VISUALIZING CLIMATE CHANGE***

Alberta Beef Producers // Environment Committee Meeting

**FEBRUARY 12, 2016**

Lethbridge, Alberta

#### ***THE FALL RYE LEAGUE***

Agriculture and Agri-Food Canada // Lethbridge Research Centre

**APRIL 21, 2015**

Lethbridge, Alberta

#### ***UNTITLED***

Architecture & Design Now // University of Lethbridge

**OCTOBER 27, 2014**

Lethbridge, Alberta

### OTHER

#### ***THE ART OF MAKING NEW MEDIA***

Digital vertigo: A New Media Symposium // University of Lethbridge

**MAY 2017**

Lethbridge, Alberta

### PEER REVIEWED PRESENTATIONS/PAPERS

#### ***HERE | NOW | LOOK | SEE***

Meeting of the Minds 2014

**MARCH 15, 2014**

Lethbridge, Alberta

#### ***ECOTONE: FINDING COMMON GROUND ACROSS ART, SCIENCE AND RANCHING***

Design Research Society 2014 Conference

Co-authored with Leanne Elias

**JUNE 16 – 19, 2014**

Umea, Sweden

### ARTICLES

#### ***COMPLEX SOCIAL CHANGE : NEXT STEPS IN RESEARCH***

Complex Social Change // University of Lethbridge Art Gallery

Co-authored with Emily Luce

**APRIL 2015**

Lethbridge, Alberta

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## GRANTS & AWARDS

### **SUMMIT CREATIVE AWARD - GOLD**

**JUNE 2017**

Summit International Awards

Awarded to WasteLess.ca in the Public Service Website Category

### **SSHRC CONNECTIONS GRANT (CO-APPLICANT)**

**MARCH 2017**

Social Sciences and Humanities Research Council of Canada

Title: *You Are Here: an interdisciplinary workshop and knowledge mobilization program*

Principal Investigator: Josephine Mills, Ph.D.

### **FACULTY TRAVEL AWARD**

**SEPTEMBER 2016**

Research and Innovations Services // University of Lethbridge

For attending the Web Unleashed Conference in Toronto, Ontario

### **THE SCHOOL OF GRADUATE STUDIES MEDAL OF MERIT**

**MAY 2015**

University of Lethbridge

For highest academic achievement in the 2015 M.F.A. program.

### **PROFILING ALBERTA'S GRADUATE STUDENTS AWARD**

**JULY 2014**

Alberta Scholarships Program

For presenting at the Design Research Society 2014 Conference in Umea, Switzerland.

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## PROFESSIONAL ACTIVITIES

### **MENTOR**

**NOVEMBER 7, 2015**

Ladies Learning to Code // Girls Learn to Code Day

Lethbridge, Alberta

Volunteered as a mentor for a full day workshop for young girls on how to create websites from scratch.

### **MEMBERSHIPS**

Southern Alberta Art Gallery

Digital Alberta

Graphic Designers of Canada

CIRA